NOVOTELCANBERRA

Sustainability Commitment



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As Accor's trailblazers in the journey towards Net Zero 2050, we at Novotel Canberra make it our mission to tread lightly on earth. Our efforts, both front of house and backstage, are geared towards shaping a sustainable hospitality landscape.

In 2024, we've added a feather to our cap - the Ecotourism Australia Sustainable Tourism certification, along with a 3.5 Star Nabers rating. The first for any accommodation provider in the ACT, marking our commitment to the cause.

Our guests and corporate partners have the power to make a change with us. With our carbon calculator. They can measure and offset their stay's carbon footprint, making every visit a step towards a greener future.

Accreditation









A COMPLETE RESPONSE



Ensuring a comprehensive integration of sustainable practices across all hotel operations.

Hotel Sustainability Initiatives

ENVIRONMENTAL FOOTPRINT REDUCTION

Net zero carbon calculator

Linen free meetings & events

Go green initiatives

Energy and Water consumption reporting

Plant based menu items



FOOD WASTE

Food waste reduction through daily measurement and reporting

Science based food waste minimisation initiatives

Responsible sourcing of produce



NO SINGLE USE PLASTICS

Removal of all single use plastics

Sustainable in room guest amenities

Strategic procurement partners

PARTNERSHIPS & CERTIFICATION

Ecotourism Australia Sustainable Tourism certified

NABERS energy rating

WWF x Novotel partnership

Volunteer support for community initiatives





Ocean Protection Partnership with WWF

Novotel has entered into an international partnership with WWF (World Wide Fund for Nature). This collaboration aims to prioritise the protection and restoration of the ocean through science-based action and conservation projects. Novotel has always emphasised the importance of balance, and this partnership further demonstrates its commitment to maintaining the balance of our planet, particularly the ocean.

Novotel's Positive Impact Plan

The plan, which will span three years, will be based on the United Nations' priority ocean-related actions and focus on reducing marine pollution and ocean acidification, combating overfishing, and increasing scientific knowledge about ocean health.

This plan will encompass initiatives across four key pillars

REDUCE PLASTIC, WATER & CARBON FOOTPRINT IMPACT
MAKE SUSTAINABLE FOOD CHOICES
ENHANCE EDUCATION & OCEAN AWARENESS
CONTRIBUTE TO RESEARCH & INNOVATION



Making a Positive Impact

The partnership with WWF will help Novotel drive operational change and action for the greater good of the ocean and deliver upon its Positive Impact Plan.

With a specific focus on the ocean, the WWF partnership has four main objectives:

Work on sustainable seafood policies and supply chains for Novotel hotels and restaurants Raise guests' and employees' awareness of the importance of the world's oceans



Advocate for ocean preservation to inspire industry and policymakers

Preserve and restore marine biodiversity through support of five WWF flagship projects around the world



Discover more about the Partnership's Ambition on our website



NO VO TEL

Connect with us today and discover how your next stay or event can advance a sustainable future.

Contact

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ACCOR

Before you print, think green. Cherish our natural world with this simple act of restraint.